

# Tab 1

Hail damage you might never know was there? Get a free roof inspection from [roofworxbooking.online](http://roofworxbooking.online).



## Make Your Hail Damage Claim Easier with ROOFWORX

After a storm damages your roof in **Franklin or Brentwood**, the **home hail damage insurance** process can feel confusing and stressful. Simplifying it saves money, gets repairs started sooner, and improves your chance of a fair payout. **ROOFWORX helps homeowners through hail damage claims so you get the roof replacement you need.** We're licensed, bonded, insured, and certified CertainTeed ShingleMasters — and we bring that expertise to every claim. This guide shows what to do first, how to collect insurer-ready evidence, how ROOFWORX supports local **insurance claims** for hail damage, and what to do if a claim is denied or underpaid. You'll find step-by-step instructions for filing a **hail damage roof insurance coverage** claim, photo and video best practices, an overview of professional claims help, and appeal options. Checklists and quick-reference tables focus on Middle Tennessee homeowners. Read on to take control, prepare an insurer-grade claim, and know when a professional hail damage inspection or roofer's help will speed things up. **Having a qualified ROOFWORX professional inspect your roof for hail damage before you file — and be present for all inspections — is critical to a successful claim and proper home insurance roof coverage.**

[Schedule Your Free Inspection!](#)

# Dealing with Hail Damage in Franklin or Brentwood?

ROOFWORX are your local hail damage experts. We guide homeowners through the roof replacement and insurance process from start to finish — even if a claim was already denied.

[Learn More on Our Site](#)

## How Do I Start the Roof Insurance Claim Process for Hail Damage?

Beginning a roof claim for hail damage means keeping people safe, preserving evidence, notifying your insurer, and scheduling inspections. Do temporary mitigation right away — for example, tarp exposed areas to prevent further damage — since insurers expect you to act in good faith. **Most importantly, involve a professional roofing company like ROOFWORX from the start so every area of hail damage is found and documented before you notify your insurer.** Our inspection creates the foundation for a strong claim. Use the checklist below to get started and see what happens next.

- **Ensure safety first:** Secure hazards and protect the interior from leaks. Call a professional **roofing company** like ROOFWORX right away for emergency measures like tarping.
- **Schedule a professional roof inspection:** Have a qualified **roofer** inspect the roof before you contact your insurer so you have complete documentation and an accurate scope of work, especially for hail damage.
- **Document immediately:** Take dated photos and video of exterior and interior damage, and keep your roofing professional's report with your records.
- **Notify your insurer:** Report the hail loss, provide the date of loss, and tell them you have a roofing company assessment and will have them present during the adjuster visit.
- **Arrange inspections:** Request an adjuster visit and coordinate with your roofing professional so they can attend every inspection, including the adjuster's assessment.

Adjuster visits typically occur within days to a few weeks depending on claim volume. Clear records and quick follow-up speed the process. **Having your roofing professional on site during these visits is crucial, especially for complex claims.**

This table lists the key items to gather before or while filing so you avoid delays.

Item	Where to Find It	Why It Matters
Policy number	Your insurance policy documents	Shows your coverage, limits, and deductible
Date of loss	Incident date & records	Establishes the timeline for coverage and deadlines
Damage photos	Phone or camera files	Primary visual proof for the adjuster and for supplements, especially for hail damage
Roofing Professional's Report	From your roofing company	An expert assessment that

Item	Where to Find It	Why It Matters
		supports the claimed scope and supplements for hail damage
Receipts/repairs	Prior maintenance invoices	Helps separate storm damage from preexisting work
Inspection report	Roofing professional or inspector document	Professional evaluation that supports the claim and supplements for hail damage

Having these items ready before the adjuster arrives builds a strong initial **hail damage insurance claim** file and reduces back-and-forth. **A professional roofing company's report is especially valuable for complex claims.**

## What Information Do I Need to File a Roof Damage Claim for Hail?

A good claim needs correct policy details and clear evidence linking damage to a covered storm. Missing items often delay or reduce payouts. Gather your policy declarations, deductible amount, current damage photos, dated interior water-stain photos, prior-repair receipts, and — most importantly — a detailed inspection report from your chosen roofing company, ROOFWORX. Name files with a simple convention (example: YYYYMMDD\_location\_damage) to keep submissions and follow-up organized. Well-organized files help adjusters and roofing professionals verify the loss and support supplements if hidden damage appears during repairs.

## Should I Contact My Insurance Company or Roofing Company First for Hail Damage?

**Contact a professional roofing company first, such as ROOFWORX, for a thorough inspection, especially for hail damage.** As licensed, bonded, insured, and CertainTeed ShingleMasters, ROOFWORX will find and document all damage before you file the claim, which strengthens your case from the start. After you have their assessment and report, notify your insurer. Make sure your **roofing professional** is present for all inspections, including the adjuster's visit — they can advocate for you, explain technical hail damage details, and ensure the full scope is seen. Having a ROOFWORX professional on-site throughout the hail damage **insurance claim** process helps prove the damage and get your home repaired correctly — and often more completely — when you work with ROOFWORX for replacements or repairs.

## How Can I Identify and Document Hail Damage for My Insurance Claim?

Identifying damage means spotting visible signs and uncovering hidden problems, then documenting both in formats insurers accept. A systematic inspection looks for hail bruising, granule loss, lifted or missing shingles from wind, and interior stains that show leaks or **water damage** from hail. **A professional roofing company is best equipped to find and document**

**all hail damage, including hidden issues.** Take clear photos that show context, include dates, and add a scale when useful; short captions help adjusters interpret images quickly. The table below matches common damage types with typical signs and the documentation you should collect.

Damage Type	Typical Signs	Recommended Documentation
Hail damage	Dented vents, bruised shingles, granule loss	Close-up photos, wide roof-section shots, timestamped video, Roofing professional's report
Wind damage	Lifted or missing shingles, torn flashing	Photo of uplift at the edge, shots of the full roof slope, Roofing professional's report
Storm/impact	Debris punctures, fractured shingles	Overhead shots, interior leak photos, repair estimates, Roofing professional's report
Interior leaks	Water stains, sagging ceilings	Interior photos with a ruler for scale, dated notes tracking progression, Roofing professional's report, water damage assessment from roofer

This comparison helps you spot actionable damage and collect the exact evidence insurers want. **Your roofing professional's expertise will be invaluable for accurate assessment.**

Before the adjuster arrives, follow this photo and video checklist to capture insurer-grade media and preserve context. **Coordinate with your roofing company — they'll provide professional documentation too, especially for hail damage.**

- **Wide overview shot:** Capture the entire roof elevation so adjusters see context.
- **Multiple close-ups:** Photograph each damaged area from several angles.
- **Include reference scale:** Place a tape measure or a common object in close-ups to show size.
- **Interior photos:** Photograph stains, drips, or damaged ceilings with timestamps.
- **Narrated video:** Record a slow pan while describing the location and what you see.

These steps create a clear visual story adjusters and **roofing professionals** can compare with their findings for hail damage.

## What Are the Signs of Storm, Hail, and Wind Damage on My Roof?

Storm damage leaves clear clues: hail bruises shingles and strips granules while denting metal vents and gutters; wind lifts edges, cracks sealants, and tears off shingles. Interior signs — new ceiling stains or attic moisture from **water damage** caused by hail — reinforce exterior evidence and may require urgent repairs. Severity signs that often lead to replacements include widespread granule loss, many adjacent missing shingles, or warped roof-mounted equipment. **A professional roofing company can distinguish storm damage, especially hail damage,**

**from normal wear.** Spotting and documenting these signs early strengthens your claim and limits questions about causation.

## How Do I Take Effective Photos and Videos for My Hail Damage Claim?

Insurers expect media that shows both context and detail: wide shots, close-ups, timestamps, and consistent file names so evidence is easy to review. Keep the camera steady, narrate what you're showing, and include an object for scale in close-ups. Capture the same damage from multiple angles. Save files with date-first names (YYYYMMDD\_location\_damage) and keep a simple spreadsheet listing each file with a short caption and location. Organized, contextual media reduces follow-up requests and speeds the adjuster's review. **Keep in mind: professional inspections by ROOFWORX produce insurer-ready reports and photos many homeowners can't replicate safely, and your ROOFWORX professional will provide these, especially for hail damage.**

For extra help with hail damage claims in Franklin and Brentwood, ROOFWORX offers free roof inspections and storm damage evaluations. We document damage with professional photos and inspection reports that strengthen your claim, **and we'll be present during all adjuster inspections to advocate for you, ensuring complete coverage for your hail damage.** Request a free inspection to make sure your evidence meets insurer standards and to confirm complete **hail damage coverage.** You can also book directly at [roofworxbooking.online](http://roofworxbooking.online).

## How Does ROOFWORX Insurance Claims Assistance Simplify the Hail Damage Claim Process?

**ROOFWORX insurance claims assistance** means a qualified, licensed, bonded, insured, and CertainTeed ShingleMasters certified roofing team documents hail damage, prepares a professional estimate, and works with adjusters so the full scope is seen. That support takes the burden off the homeowner and often improves outcomes, especially for hail damage roof replacements. **ROOFWORX professionals** locate hidden or secondary damage homeowners can miss, prepare line-item estimates in industry format, and handle supplemental and code-required items — pushing for full approval when initial settlements fall short. **Having your ROOFWORX professional present during all inspections is a key part of this service — it lowers the chance something is missed, particularly with hail damage.** The main benefits are faster evidence gathering, clearer scope presentation, and experienced adjuster coordination to avoid underpayment. The steps below show how a ROOFWORX professional's work maps to the insurer interaction.

ROOFWORX professional-led **claims assistance** typically follows this sequence:

- **On-site inspection and photo documentation:** The ROOFWORX professional documents visible and hidden hail damage with annotated photos, **often before the**

**claim is filed.**

- **Estimate preparation:** A detailed, line-item scope is created that aligns with the carrier's adjuster report, specifically for hail damage repairs or replacement.
- **Adjuster coordination and presence:** The ROOFWORX professional meets the adjuster or provides a documentation packet to clarify scope and request supplements, **and is present during all adjuster inspections to ensure accurate assessment of hail damage.**



These actions turn homeowner evidence into an insurer-ready claim packet that often results in more complete settlements for hail damage.

## What Should I Do If My Roof Insurance Claim Is Denied or Underpaid for Hail Damage?

A denial or underpayment for hail damage is the time to review the insurer's reason, gather missing evidence, and file an appeal or get an independent assessment. Acting quickly and documenting everything improves your chance of reversal. Start by asking for the denial reason in writing, compare the insurer's findings to your evidence, and get a roofing company inspection or third-party evaluation to fill gaps. If documentation is weak, add the roofing professional's estimate, annotated photos, and maintenance records that separate storm damage from normal wear. The table below links common denial reasons to missing evidence and the homeowner response you should take.

Denial Category	Missing/Weak Evidence	Recommended Response
Preexisting/wear	No dated photos or maintenance history	Provide prior-condition photos and a recent roofing company inspection showing storm-related changes, specifically for hail damage
Insufficient proof	Sparse or low-quality photos	Submit annotated close-ups, wide context shots, and a detailed roofing professional report for hail damage
Policy exclusion	Clauses citing maintenance or age	Request the insurer's written rationale, get a roofing business assessment, and consider appeal or a public adjuster
Timeliness	Late reporting or missed deadlines	Provide communication logs and ask for reconsideration if emergency repairs were needed

Matching the denial reason to specific corrective steps helps you build an effective appeal that addresses the insurer's concerns. **A roofing company's detailed report and advocacy can be critical to overturning a denial or increasing an underpaid settlement for hail damage.**

If your **insurance claim** for hail damage is denied or underpaid, take these three immediate actions:

- **Request the denial in writing** and review the insurer's stated reason.
- **Gather additional evidence:** a comprehensive roofing company inspection report, annotated photos, and a detailed line-item estimate for hail damage.
- **File an appeal or request re-inspection**, and consider a public adjuster if internal appeals don't succeed.

These steps protect your appeal rights and create the record you'll need if you escalate the matter.

When facing a denial or underpayment, you don't have to go it alone. **ROOFWORX specializes in overturning denied claims and securing fair settlements.** We review your insurer's rationale, provide comprehensive documentation for supplemental and code-required items, and advocate on your behalf. We work on a contingency basis: **you pay nothing until we achieve the desired result — a fully approved claim that covers your roof replacement or repair.**

[Facing a Denied Claim? Let ROOFWORX Help!](#)

Here's an example of how ROOFWORX can represent your best interest:

**Case Study: Turning a Low Settlement into a Major Win**

This claim initially started at less than half of its final approved amount. The adjuster lacked the necessary construction requirements knowledge that our expert professionals possess. ROOFWORX meticulously documented the evidence, proved the requirements, and secured a significant win for our customer. Without our intervention, she would have faced major challenges trying to repair her roof for half the actual cost, potentially jeopardizing future insurance coverage due to an unreasonable initial estimate.

<b>Summary for Dwelling</b>	
Line Item Total	60,377.50
Material Sales Tax	2,017.28
Replacement Cost Value	\$62,394.78
Less Non-recoverable Depreciation	<4,230.32>
Actual Cash Value	\$58,164.46
Less Deductible	(1,000.00)
Net Claim	\$57,164.46

## What Are Common Reasons for Roof Claim Denials for Hail Damage?

Insurers often deny **insurance claims** citing wear-and-tear, late reporting, weak evidence linking damage to a covered event, or policy exclusions for maintenance or age. Knowing the insurer's exact reason lets you respond precisely: if evidence is weak, provide better photos and a roofing professional report; if preexisting wear is cited, supply maintenance records and prior inspections. **Having a professional roofing company involved from the start and present during inspections significantly reduces the likelihood of these denials for hail damage.** Many denials stem from documentation gaps or communication issues rather than outright coverage disputes, and correcting those gaps quickly often reverses the decision.

## How Do I Appeal a Denied or Underpaid Roof Insurance Claim for Hail Damage?

A successful appeal is timely and focused. Request the denial letter, assemble supplemental evidence (professional roofing company inspection, annotated photos, line-item estimate from your roofing professional), submit a concise appeal packet, and ask for a re-inspection within the insurer's appeal window. Include a short cover letter summarizing the new evidence and why the denial should be reconsidered. Keep all communications in writing and save copies. If the internal appeal fails, consider hiring a public adjuster or filing a regulatory complaint while consulting trusted roofing businesses about hail damage repair options. Acting fast and providing clear, organized evidence gives you the best chance to overturn the denial or increase an underpaid settlement for hail damage. **Your ROOFWORX professional's expertise and documentation are your strongest assets in an appeal.**

If you want professional help with a denied or underpaid hail damage claim in Franklin or Brentwood, or to strengthen an initial submission, ROOFWORX offers free inspections, documented reports, and targeted adjuster support — **including being present during all inspections**. Schedule a free inspection to start a claim review and learn your next steps. Visit [roofworxbooking.online](http://roofworxbooking.online) or book directly at [roofworxbooking.online](http://roofworxbooking.online).

## Frequently Asked Questions

### What should I do if I suspect hidden hail damage after my initial inspection?

If you suspect hidden hail damage, schedule a professional evaluation with a **roofing company** like ROOFWORX right away. **ROOFWORX professionals** know where to look for issues that aren't obvious to the untrained eye — for example, damaged decking or hidden leaks caused by hail. Document new findings with photos and notes, and share them with your adjuster. **Make sure your roofing professional is present when the adjuster re-inspects**. Acting quickly helps ensure all hail damage is included in your **insurance claim** and can increase your payout.

### How long does the roof insurance claim process typically take for hail damage?

Timelines vary with claim complexity, insurer workload, and response speed. Expect anywhere from a few weeks to several months. Thorough documentation and clear communication with your insurer — and especially with your roofing professional, who should be present during inspections for hail damage — help move things along and reduce delays.

### Can I file a claim for roof damage caused by wear and tear?

Most policies don't cover normal wear and tear because it's considered maintenance. If a covered event — like a hail storm — worsened preexisting wear, you may have a claim. Provide documentation that separates prior conditions from new, storm-related damage. **A professional roofing company can clarify the extent of hail damage and support your case with an expert assessment**.

### What if my insurance company offers a settlement that seems too low for my restoration?

If a settlement seems too low, you can negotiate. Review your policy and the claim details to understand the basis for the offer. Collect additional evidence — **a detailed roofing company estimate and thorough documentation from your roofing professional** — to back your position. You can request a re-evaluation or hire a public adjuster to advocate for a fair settlement for your hail damage.

### Are there specific timelines I need to be aware of when filing a claim for hail

**damage?**

Yes. Most policies expect prompt reporting, often within days to a couple of weeks after the event. There are also deadlines for submitting documents and for appealing denials. Know your policy's timelines so you don't miss critical deadlines that could jeopardize your **insurance claim** for hail damage. **Your ROOFWORX professional can help guide you through these timelines.**

**What documentation is essential for a successful roof insurance claim for hail damage?**

Key documentation includes your policy details, photos of the hail damage, receipts for any repairs, and a **comprehensive inspection report from your chosen roofing company**. Keep a log of all communications with your insurer and roofer. Organized records make your **insurance claim** more credible and speed the adjuster's review.



## **How can I ensure my claim is processed efficiently for hail damage?**

To speed processing, **involve a professional roofing company like ROOFWORX for inspections and a detailed estimate from the start, especially for hail damage.** Document damage with clear photos and notes, notify your insurer promptly, and submit organized documentation. Keep communication open with your insurer and follow up regularly to resolve issues quickly. **Ensure your roofing professional is present during all inspections to advocate for your insurance claim for hail damage.**



# ROOFWORX: Your Trusted Partner for Hail Damage Claims

Handling hail damage and insurance claims can be stressful. **ROOFWORX has the experience to manage it for you.** Our certified team is focused on making sure you receive the coverage you deserve for your roof replacement or repair.

We don't stop at the initial claim — we help navigate denials, secure approvals for supplemental items, and ensure code-required upgrades are covered. We stand by our commitment to your satisfaction: **ROOFWORX works on a contingency basis, so you owe us nothing until your claim is fully approved and you receive the coverage you deserve.** That no-obligation approach keeps our goals aligned with yours from start to finish.

All ROOFWORX roof replacements come standard with Class 3 impact-resistant shingles, such as CertainTeed Landmark or Landmark Pro. This upgrade delivers stronger protection from future hail and storm damage, lowers the chance of future claims, and can lead to insurance savings. With recent storm activity in the Franklin and Brentwood area, premiums are likely to rise — investing in a Class 3 roof is a proactive way to protect your home and help offset potential increases.

Don't navigate the insurance process alone. Let ROOFWORX be your advocate.

[Visit Our Website for More Information](#)